



Cory Storch, President & CEO

December 2017

Dear Friend,

All around you, like the signals that enable your cellular, bluetooth and wi-fi devices, there are services that are invisible, yet essential to you – services you take for granted – until the day comes when they aren't available and your life is turned upside down.

All around you there are organizations that care for those who are struggling with a medical condition, addiction, or other ailment of the body, mind, or soul. *Unsung heroes* is too cliché, but they are heroes. They are unsung, essential, and invisible.

Bridgeway is one of those organizations. Bridgeway is comprised of teams of invisible professional caregivers who deliver psychiatric rehabilitation to thousands of people in central and northern NJ. The people we serve have extraordinary challenges due to serious and persistent mental illnesses - due to bi-polar disease, schizophrenia, and depressive disorders. These disorders are often accompanied by addictions and medical illnesses, resulting in a critical need for our *Bridge to Wellness* integrated care program.

One in five adults in NJ will experience mental illness this year.

Not all will require the intense treatment that Bridgeway is widely renowned for delivering. But what a tragedy it would be for those who do if it were not available when they needed it. Lack of services would be tragically visible – in emergency rooms – or worse.

You may be in the check-out line at the supermarket chatting with someone who just left a meeting with his Bridgeway case manager. The law clerk who handles your house closing may be a graduate of Bridgeway's *Supported Employment* program. Their successes are *joyfully* visible, while Bridgeway remains invisible. Tragically visible is unacceptable to us, because tragically visible could mean that Bridgeway's *Psychiatric Emergency Screening* services (PESS) weren't available to keep a young adult experiencing a mental health crisis from being confronted in confused terror because someone misinterpreted his behavior as menacing.

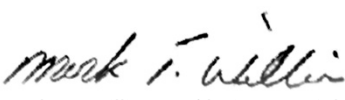
Tragically visible could mean that a man who desperately wants to contribute to his community is seen sleeping in the neighborhood park because Bridgeway's *Supportive Housing* counselor wasn't available to help him secure housing.

Tragically visible could mean that a woman who is stable spends her time languishing in the halls of a state psychiatric hospital rather than integrating back into the community to work, pursue education, and thrive – because Bridgeway's PACT program (*Program of Assertive Community Treatment*) was not available to help her transition.

Bridgeway is uniquely deserving of your donation as you consider which charities to support this year. Your monetary gift in any amount will help ensure that Bridgeway's essential "invisible" services remain available into the future. Please include Bridgeway in your charitable giving for 2017. Please contribute to Bridgeway's 50th Anniversary Campaign for the future.

Thank you.


Cory Storch, President & CEO


Mark T. Williams, Chairman of the Board

Bridgeway Rehabilitation Services, Inc.
615 N. Broad Street, Elizabeth, NJ 07208
www.bridgewayrehab.org | 908-355-7886 | 908-355-6668

Bridgeway is a NJ State licensed nonprofit 501(c)3 organization providing psychiatric rehabilitation services since 1968
Union • Hudson • Passaic • Middlesex • Mercer • Somerset • Warren • Hunterdon • Essex • Sussex • Bergen

Dear Friend,

Bridgeway's \$50,000 Anniversary Campaign will continue through June 2018. There's still time to make a tax-deductible donation before year-end. A donation in any amount will help Bridgeway build a foundation for the future - literally!

Funds raised will be used to help position Bridgeway for success for the next 50 years by making it possible to complete Phase I of our capital campaign. Bridgeway's strategic plan for the future incorporates increasing physical assets. This will help us continue to deliver the highest standard of rehabilitation services for people experiencing mental illness in central and northern NJ.

Thank you for your consideration.

Cory Storch, CEO

Lisa Giannascoli, Director of Marketing & Development | 908-469-6517 ext. 1004 | lisa.giannascoli@bridgewayrehab.org

Please apply my contribution to the 50th Anniversary Campaign

Name _____

Email Address _____

Phone Number _____

Amount of contribution \$ _____

Method of Payment - Please note - We can arrange monthly invoicing and payments - please call 908-469-6517 x1004

Check Enclosed Please send an invoice Credit Card

Credit Card Number _____

Name on Credit Card _____

Billing Address _____

Exp. Date _____ CSV Code _____ Signature _____

Please print and mail to:

Bridgeway Donations 615 N. Broad St., Elizabeth, NJ 07208

or fax to: 908-469-6519

or call 908-469-6517 ext.1004

THANK YOU!